

# PATIENT NAVIGATION IMPROVING THE QUALITY OF CANCER CONTROL

## Keynote Speaker



**Dr. Harold Freeman** is Associate Director of the National Cancer Institute, Director of the NCI Center to Reduce Cancer Health Disparities, as well as past Chairman of the United States President's Cancer Panel. Dr. Freeman is Director of Surgery at North General Hospital and Director of The Ralph Lauren Center for Cancer Treatment and Prevention in Harlem, New York.

**Dr. Freeman is credited with spearheading the development of the first breast health patient navigator program** in 1990 at Harlem Hospital Center in NYC, funded by an American Cancer Society grant. This program is emulated throughout the U.S. today.

*Attendees are invited to learn about this best practice and to share their individual approach to patient navigation in their communities.*

## You Are Invited

Thursday, July 10, 2008

6:00 pm Cocktails  
6:45 pm Dinner & Program

### GA Tech Conference Center

800 Spring Street NW, Atlanta, GA  
30308

### Registration

This program is open to professionals as well as organizations involved in Georgia's cancer community who are associated with a patient navigation program or are interested in implementing one.

There is no charge to attend, but you must register. Space is limited.

Please go to:

[www.regonline.com/patientnavigation](http://www.regonline.com/patientnavigation)

### For Information

Call the Georgia Cancer Foundation at 770-640-5529 or the Georgia Cancer Coalition at 404-584-7720.

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